Ver# 3 Mod# 1 Status Confirmed Traffic Order# 107100 **Printed:** 09/27/2012 6:22 PM 09/26/2012 6:23 PM

Rep Order# EC'd Yes

6858362

Last Received: 09/2 Showing Buylines: All Lines

l of

2

Estimate# Buyer Phone# Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).OBAMA FOR AMERICA
Product OBAMA 1208
Estimate# 1881 MAURA GILROY Agency C/P1/P2/E
Flight Dates (Hiatus Weeks Agency (

Fax#

( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 09/28/2012 - 10/04/2012 //1881

> Rep Firm Sales Office ( Salesperson ( ) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

Daypart

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(J	47	ω	2	<b>1</b>	L	TRACT
SA Buy	SA Buy [MADE-C	TU Buy	M-TH Buy	M-TH Buy	Day	— CONTRACT COMMENT SC=*
8P-9P Buyline Comment: REV GD FOR SPOTS MISSED (	SA 9P-11P Buyline Comment: SVU [MADE-GOOD BY LINE(S) 5]	10P-11P Buyline Comment: PHOOD	H 11P-1135P Buyline Comment: NEWS	H 4P-5P Buyline Comment: NEWS	Time	ľ
SA 8P-9P Buyline Comment: REV [MKGD FOR SPOTS MISSED ON LN #4: 9/29(1/WK)]	: SVU (\$) 5]	· PHOOD	NEWS	NEWS	Program	
:120	:120	:120	:120	:120	Len	
\$4,800.00	\$4,800.00	\$12,800.00	\$4,800.00	\$2,900.00	Rate	
09/29-09/29	09/29-09/29	10/02-10/02	10/01-10/04	10/01-10/04	Dates	
ب		Н	ω .	ω         	Spots/Week	
Ь	0	<b>,</b> →	<b>I</b> *	H (1	₩ e e k s	
ļ	0	⊣	ω	ω	Total	
\$4,800.00	\$0.00	\$12,800.00	\$14,400.00	\$8,700.00	Total Cost	
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## -REPORT TOTALS-

Report Totals: 8 / \$40,700.00

## -SALES MONTHLY TOTALS-

Station Totals: 8 / \$40,700.00 Sales Totals: 8 / \$40,700.00 Sep 12: 1 / \$4,800.00

> Oct 12: 7 / \$35,900.00

Estimate# 1881 Agency C/P1/P2/E //1881  Buyer MAURA GILROY Flight Dates 09/28/2012 - 10/04/2012  Phone# Hiatus Weeks  Fax#	Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ).OBAMA FOR AMERICA  Product OBAMA 120S  Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007	Rep Order# 6858362 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 107100 Prin EC'd Yes Showing Buylines: All Lines
Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY	<b>Printed:</b> 09/27/2012 6:22 PM <b>Received:</b> 09/26/2012 6:23 PM <b>uylines:</b> All Lines

2 of

2

---Agency Comment--PLEASE NOTE ADDRESS CHANGE EFF 8/12

Books Demos

NOV12 RA35+ ---COMPETITIVE COMMENTS--NEW ORDER
EST SAHRES

-COMPETITIVE-

Market Totals

\$271,333

CATV KTNV XXXX

0 2 0 %

KBLR

% % %

KINC

2 0

KLAS

% 51 % %

KVVU

15% 30%

- CREDIT RISK -

CASH IN ADVANCE